

SPECIFICATIONS

DIGITAL CAMERA A150 / A100

Number of effective pixels*1	10.0 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (Approx. 20MB) / SD memory card / SDHC memory card*2
File format	Still image: JPEG (Exif Ver. 2.2*) / Movie: AVI (Motion JPEG) with sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 3,648 × 2,736 (10M) / 3,648 × 2,432 (3:2 format) / 2,592 × 1,944 / 2,048 × 1,536 / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 3x optical zoom lens, F3.1 (Wide) - F5.6 (Telephoto)
Lens focal length	f=6.3 - 18.9 mm, equivalent to 35.5 - 106.5 mm on a 35 mm camera
Digital zoom	Approx. 5.7x
Aperture	Wide: F3.1 / F7.8, Telephoto: F5.6 / F14.1
Focus distance (from lens surface)	Normal: Wide: Approx. 40 cm / 1.3 ft. to infinity Telephoto: Approx. 40 cm / 1.3 ft. to infinity Macro: Wide: Approx. 10 cm - 80 cm / 3.9 in. - 2.6 ft. Telephoto: Approx. 40 cm - 80 cm / 1.3 ft. - 2.6 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 / 1600 (Standard Output Sensitivity)
Exposure control	TTL 256-zones metering
Exposure mode	Programmed AE
Shooting modes	Portrait, Landscape, Sport, Night, Fireworks, Sunset, Snow, Beach, Museum, Party, Flower, Text, Baby, Anti-blur, Natural Light, Movie
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec., (All other modes) 8 sec. to 1/2000 sec.
Continuous shooting	Top-3 (max. 1 frames/sec.)
Focus	Auto focus (Center)
White balance	Automatic scene recognition Preset: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm white), Fluorescent light (Cool white), Incandescent light
Self-timer	Approx. 10 sec. / 2 sec. delay
Flash	Auto flash Effective range (ISO AUTO): Normal: Wide: Approx. 50 cm - 3.5 m / 1.6 ft. - 10.5 ft. Telephoto: Approx. 50 cm - 2.0 m / 1.6 ft. - 5.9 ft. Macro: Approx. 30 cm - 80 cm / 1.0 ft. - 2.6 ft. Flash modes Red-eye removal OFF: Auto, Forced Flash, Suppressed Flash, Slow Synchro. Red-eye removal ON: Red-eye Reduction Auto, Red-eye Reduction & Forced Flash, Suppressed Flash, Red-eye Reduction & Slow Synchro.
LCD monitor	A150: 3.0-inch, Approx. 230,000 dots, TFT color LCD monitor, Approx. 96% coverage A100: 2.7-inch, Approx. 230,000 dots, TFT color LCD monitor, Approx. 96% coverage
Movie recording	640 × 480 pixels / 320 × 240 pixels (30 frames/sec.) with monaural sound
Photography functions	Face Detection (with Auto red-eye removal), Framing guideline, Frame No. memory
Playback functions	Face Detection (with Red-eye removal), Slide show, Multi-frame playback (with Micro Thumbnail), Sorting by date, Image rotate, Trimming
Video output	NTSC / PAL selectable
Digital interface	USB 2.0 High-speed
Power supply*4	2x AA type alkaline batteries (included), 2x AA type Ni-MH batteries (sold separately)
Dimensions	91.5 (W) × 60.5 (H) × 21.7 (D) mm / 3.6 (W) × 2.4 (H) × 0.85 (D) in. (excluding accessories and attachments)
Weight	A150: Approx. 130 g / 4.5 oz. (excluding accessories, batteries and memory card) A100: Approx. 124 g / 4.3 oz. (excluding accessories, batteries and memory card)

Number of images / recording time

Mode	Still image						Movie	
	3,648 × 2,736		3,648 × 2,432 (3:2)		2,592 × 1,944		2,048 × 1,536	
Quality	JPEG FINE	JPEG NORMAL	JPEG	JPEG	JPEG	JPEG	VGA (30 fps)	QVGA (30 fps)
Internal memory (approx. 20MB)	3	7	8	13	19	26	90	13 sec.
SD memory card	512MB	95	190	210	350	480	640	6 min.
	1GB	190	380	420	700	960	1,280	12 min.
	2GB	390	760	860	1,400	1,930	2,580	25 min.
SDHC memory card	4GB	790	1,520	1,720	2,810	3,870	5,160	50 min.*
	8GB	1,590	3,060	3,450	5,650	7,780	10,370	100 min.*

Actual number of frames and recording time varies depending on the type of memory card or shooting conditions.

*A movie recording will stop automatically when the movie file size becomes approx. 2GB.

*1: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

*2: Please see the Fujifilm website to check memory card compatibility.

*3: Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.

*4: Manganese dry, nickel-cadmium and lithium AA batteries cannot be used with this product.

*5: *CIPA DC-002-2003 Standard Procedure for Measuring Digital Still Camera Battery Consumption* (extract) Pictures shall be taken at a temperature of 23°C, with the LCD monitor turned on, the zoom moved from full wide-angle to full telephoto (or vice-versa) and back again to its original position every 30 seconds, the flash used at full power every second shot and the camera turned off and on again once every 10 shots.



Microsoft, Windows and Windows logo are trademarks, or registered trademarks of Microsoft Corporation in the United States and/or other countries. Macintosh and Mac OS are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. SD logo is a trademark. All other trademarks are the property of their respective holders.

FUJIFILM
FUJIFILM Corporation

COLOR VARIATIONS



■ Silver A150/A100



■ Black A100

OPTIONAL ACCESSORY

AV cable AV-C1

ACCESSORIES INCLUDED

- 2x AA type alkaline batteries
- Hand strap
- USB cable
- CD-ROM: FinePixViewer
- Owner's manual

Guide to the number of available frames for battery operation

Battery	LCD monitor status	Number of frames
2x AA type alkaline batteries	LCD monitor ON	Approx. 150 frames

According to the Camera & Imaging Products Association (CIPA) standards.*5

Specifications are subject to change without notice.
All sample photos are simulated images.

For more information, please visit our Website:

http://www.fujifilm.com/products/digital_cameras/index.html

FUJIFILM

DIGITAL CAMERA **A150/A100**
NEW

RELIVE THE MEMORIES

World's
Slimmest*
21.7mm

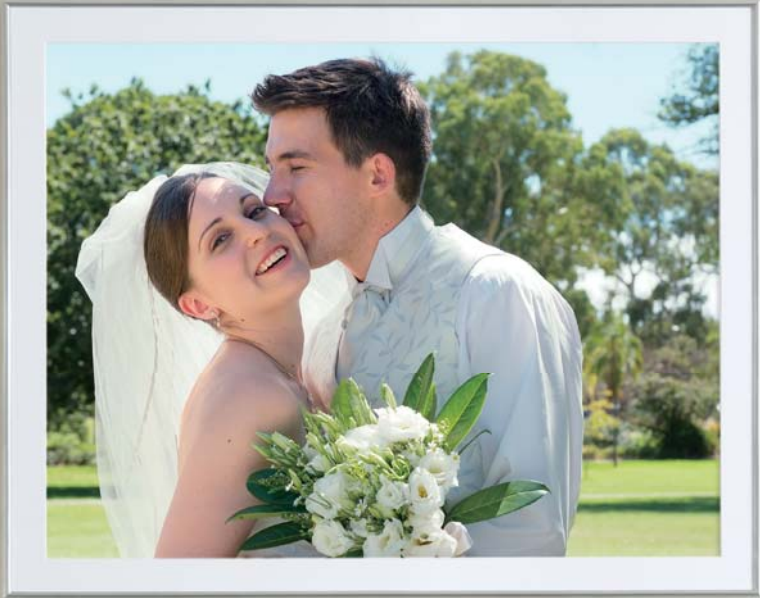


◆ 10.0 Megapixels

◆ 3x Optical Zoom

◆ Face Detection []

Treasure All Those Great Memories with Your FUJIFILM DIGITAL CAMERA



DIGITAL CAMERA
A150/A100



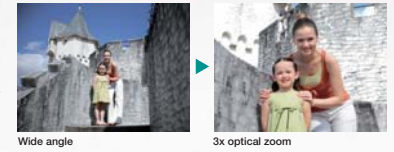
Silver

Black
*A100 only

◆ **10.0 Megapixels** Enlarge your favorite photos, beautifully.

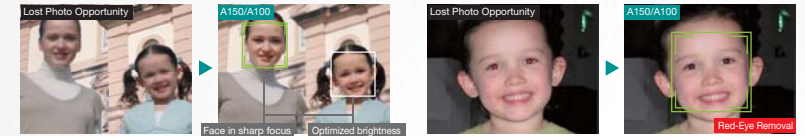
◆ **3x Optical Zoom**

Add digital zoom for maximum 17.1x zoom ratio.



◆ **Face Detection** with **Auto Red-Eye Removal**

Produces beautiful people pictures, every time.

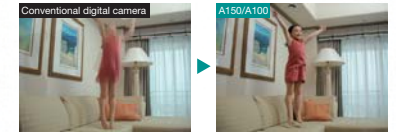


◆ **High Sensitivity ISO 1600** Take sharp, clear pictures, even in low light.

◆ **Anti-blur**

(Picture Stabilization) Mode

Eliminates the blur of moving subjects.



◆ **14 Scene Positions**

The simple way to ensure great photos in various shooting situations.

Natural Light	Baby	Portrait	Landscape	Sport	Museum	Party
Night (Tripod)	Fireworks	Sunset	Snow	Beach	Flower	Text

◆ **Micro Thumbnail View** Displays 100 shots simultaneously for effortless selection and viewing.

◆ **Movie Recording with Sound**

◆ **2x AA Batteries** Widely available.

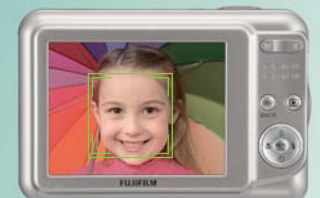
◆ **World's Slimmest* 21.7mm**

*Among digital cameras operating on AA type alkaline batteries; as of January 2009, Fujifilm research.

◆ **Large, High-Impact LCD Screen**



A150 3.0-inch LCD



A100 2.7-inch LCD

